

# MSPA Board Agenda: September 1, 2011

Call to Order

President's Message

Approval Of Minutes from August 4, 2011

## Associated Organization/Agency Reports (as needed):

- Glendale Redevelopment Agency, J. Bartlow
- Glendale Police Department, M. Zakarian
- Montrose-Verdugo City Chamber of Commerce, M. Clarke

Invited Guests Forum: At this time only those persons who have confirmed placement on the agenda by contacting the Executive Director in advance of the meeting may make their presentation. Unless otherwise agreed, time is limited to five minutes per invited guest. The Board may choose to respond at this time or may decide to take matters under advisement for discussion.

- David Hall, City of Glendale Community Services and Parks re: Verdugo Jobs Center

MSPA Members' Forum: MSPA members may address the Board with their concerns; five-minute time limit applies; The Board may choose to respond at this time or may decide to take matters under advisement for discussion.

## Committee Reports (as needed) :

- Advertising
- Promotions
- Events
- Personnel: Board resignation and replacement
- Finance
- Harvest Market
- Seasonally-formed Committees as needed

## Executive Director Report

- update on Market permit issues
- update on Market musical entertainment rotation
- confirm balance of 2H2011 promotional program: Spooktakular, Old Town Christmas
- offset of *Montrose Christmas Guide* with alternate activity
- recommendation to enhance Holiday lighting & décor program
- MSPA members email information postcard

## Treasurer's Report

## Old Business

## New Business

## Motion to Adjourn